



## ***Grow, Inc. Announces and Launches First Data Driven Summit***

**July 19, 2017, Orem, UT** — Grow, Inc. will announce their first ever summit on Wednesday, July 19, 2017. The Data Driven Summit will be held October 2-4, 2017 at the Stein Eriksen in Park City, UT. The Summit will be centered around accelerating and scaling attendees' businesses with actionable tactics and strategies from experienced industry experts. The Summit is designed for all roles, from the CEO to individual contributors. Early bird pricing will be available online from July 17-31.

For more information, visit [\*\*datadrivensummit.grow.com\*\*](http://datadrivensummit.grow.com).

"We are excited to finally launch registration for our first Data Driven Summit," says Rob Nelson, CEO and founder of Grow. "The Summit will be an incredible event that we hope will inspire business leaders to reach higher and do more with data."

The Data Driven Summit will feature an outstanding line-up of speakers: Jeremy Andrus, founder and CEO of Traeger Pellet Grills; James Lawrence, the Iron Cowboy, who ran 50 Ironman triathlons in 50 consecutive days in all 50 states; and Misty Frost, SVP of Marketing at Instructure.

In addition to the Tuesday-Wednesday conference, Grow will be presenting its first Grow Certification Boot Camp on Monday, October 2, 2017. This will be exclusive to only 100 Grow user attendees. The boot camp will offer hands-on, 1-on-1 training and expert guidance, including how-to sessions in designing, building, and delivering your data within the Grow platform.

"By bringing in experts and providing hands-on help, the Grow Certification Boot Camp will not only give attendees a broader vision of what's possible with their data—it'll help make that vision a reality," says Nelson. "This is yet another resource to help our users reach the next level."

Tickets for the Summit and Grow Certification Boot Camp are available online at the Data Driven Summit website.

### **Grow, Inc. Resources:**

Data Driven Summit website: [datadrivensummit.grow.com](http://datadrivensummit.grow.com)

Company website: [grow.com](http://grow.com)

Twitter: [@gogrow](https://twitter.com/gogrow)

Blog: [blog.grow.com](http://blog.grow.com)

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**About Grow, Inc.:**

Grow empowers businesses to become data-driven and accelerate growth by aligning team objectives and inspiring strategic decisions. Grow data dashboards are the simplest way to unite data from hundreds of sources, including spreadsheets, databases, and SaaS applications. With Grow's business intelligence software, enterprise-quality data insights are attainable for any business.

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