

Customer Story: Interfolio

Interfolio is a Washington, D.C.-based higher education technology company, providing academic faculty management software to universities and colleges in the US and overseas. Interfolio streamlines the hiring process for academic jobs by providing an online portfolio and application system.



Noah Rosenberg
CFO
Interfolio

Company: Interfolio

Website: www.interfolio.com

Why Grow?

- Company-wide transparency
- Easy access to key insights
- Simple and clear reporting to investors

Grow Integrations Used

facebook

JIRA

intuit quickbooks

salesforce

Google Analytics

Problem

“Before Grow, every department had its own unique processes, tools, and systems in place to track and report data. We would share our performance data in meetings using PowerPoint presentations, and that was simply not effective enough.”

Results



Company-wide transparency

“We now share data throughout the company with no issue...everyone has access to our Grow dashboards and can see exactly how the company is performing at any given time.”



Easy access to key insights

“I love the ability to cross data. Everyone in SaaS looks at CAC (customer acquisition cost), and with Grow I no longer have to manually cross data from Quickbooks and Salesforce to get that number.”



Simple and clear reporting to investors

“I no longer have to spend any time creating reports for board meetings. I provide them access to the same dashboard I use to operate the business, and they LOVE it.”



Highly driven and engaged teams

“Not only does Grow provide us real time insights into our business, but Grow does it in style. Our entire team loves looking at our dashboards, and that really makes a difference.”